

**FOR IMMEDIATE RELEASE**

# BREATHE

*Peterborough, Ontario – February 19, 2018* – The wait is almost over! PTBO Game Jam 04 is here. Once again an army of first-timer, amateur, and veteran game developers alike will fill the Kawartha Trade and Technology Centre for 32 hours of game development.

The jam will take place **February 24<sup>th</sup>-25<sup>th</sup>, 2018** with our optional educational blocks taking place in the evening of **February 23<sup>rd</sup>, 2018**. Check out the [full schedule](#) for more information.

## REGISTER NOW

Our limited remaining spots are filling up fast! Registration remains open and **free** as always, but [registering](#) as soon as possible is **highly recommended**.

## THEME ANNOUNCEMENT

The PTBO Game Jam is proud to announce the theme of PTBO Game Jam 04 to our jammers through an exclusive game experience! BREATHE, created by sponsor [dotBunny](#), was fittingly developed in a 32-hour game jam itself. Registered jammers are given early access to the experience on Steam.



*Explore this beautiful, mysterious island and its nearby waters for treasures which will reveal to you the theme of PTBO Game Jam 04!*

## SCREENSHOTS

<http://ptbogamejam.com/files/events/04/BREATHE-00.jpg>

<http://ptbogamejam.com/files/events/04/BREATHE-01.jpg>

<http://ptbogamejam.com/files/events/04/BREATHE-02.jpg>

<http://ptbogamejam.com/files/events/04/BREATHE-03.jpg>

<http://ptbogamejam.com/files/events/04/BREATHE-04.jpg>



## LIVESTREAM

Oh, did we forget to mention we're **streaming all 32 hours** of the jam? Jammer can opt-in to have their screens featured on our livestream and show off their game's development! Non-jammers can tune in from home on the [PTBO Game Jam Twitch feed](#). The stream will feature game music from the likes of Danny Baranowsky, Alexander Brandon and more!

## EDUCATIONAL BLOCKS

This event our ever popular educational blocks are back and better than ever! Registered jammers can opt-in for a crash course in the popular and accessible game engine Unity, and a post-release analysis of BREATHE created in the Unreal Engine. There is also a kids educational block focusing on making a game in Scratch, a fun visual programming environment perfect for children! Both EDU blocks take place **February 23<sup>rd</sup>, 2018!**

Spots are limited so [register](#) as soon as possible.

## PIZZA

Still reading? We saved the best news for last: there will be **free pizza** for jammers! We cannot guarantee meeting everyone's dietary restrictions but during registration please provide such information and we'll do our very best!



## **PTBO Game Jam History**

With the goal of fostering a local game development community to the benefit of future generations of game developers, **Matthew Davey**, the founder of Peterborough-based game development studio dotBunny, organized and hosted the inaugural not-for-profit **PTBO Game Jam 01** in August 2016 at the Holiday Inn Peterborough-Waterfront. That event saw 11 games created.

Based on the response to, and success of, that initial foray, follow-up events continue to be held with continual growth and reach.

With the organization of **PTBO Game Jam 04**, a team of industry professionals continues to work together towards the continued success of the **PTBO Game Jam** to the benefit of the industry as a whole as well as participants.

It's estimated that more than 19 million Canadians identify themselves as "gamers," participating, at some level, in an industry which is expected to grow to a startling \$100 billion market value come 2019.

## ***Contact Information***

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